Presenting Data Visually™

Agenda for **onsite** one-day delivery

TPC

Good vs. bad data visualization

9:00 AM – 9:45 AM	Welcome and housekeeping
	Good vs. bad data visualization
	Activity: What's wrong with this chart?
	Team report-outs

What your audience needs

9:45 AM – 10:05 AM	Who is your audience? (Hint: The data you show depends on their role)
	3 things you need to do *before* building a data visualization
	Our reality: We often present to mixed audiences
	Putting the pivot strategy to work
10:05 AM – 10:15 AM	*Break*

Your data visualization strategy

10:15 AM – 11:00 AM	Summarize your data story	Headings vs. headlines
		Practice: Create active headlines
	Highlight your key insights	Choose the right chart type
		Accentuate with callouts
11:00 AM – 12:00 PM	Visualizing your data can be easy: Introducing the *Data Visualization Library* (DVL)	
	Activity: Start transforming your own data visualization	
	Share your discoveries with peers	
12:00 PM – 1:00 PM	*Lunch*	
1:00 PM – 1:35 PM	Minimize the noise with D.A.B. (de-clutter, abbreviate, be consistent)	
	Think outside the chart	
1:35 PM – 1:45 PM	*Break*	

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Hands-on application

1:45 PM – 2:40 PM	Leverage your charting toolkit
	Build data visualizations efficiently leveraging the Data Visualization Library
	Working with your brand
2:40 PM – 2:50 PM	*Break*

Transformation lab

2:50 PM – 4:00 PM	Introducing the transformation lab
	On your own: Finish transforming your own data visualization(s)
	Share your data visualization(s) with peers and exchange feedback
	Incorporate peer coaching feedback into your before and after(s)
4:00 PM – 4:10 PM	*Working break (get ready for gallery walk)*
4:10 PM – 4:40 PM	Gallery walk: Share your work with the entire group, give and get feedback

Wrap up and next steps

4:40 PM – 5:00 PM	You now have a toolkit to present data visually
	Recap of concepts we covered
	Your key takeaways and feedback

Program ends at or before 5:00 PM